



Outline for academic presentation

- For both short and long presentations

1. Introduction

Briefly introduce what you are going to talk about, and how you will go about it.

"I'm going to talk about the text "Children's media use ". First, I'll briefly present the text, and then I'll focus on its key message, namely that the increase in media consumption is detrimental to children. I'll review the text's reasoning behind this claim and then discuss... "

2. Topic overview

Give a brief overview of the topic. For example, provide a short summary of a text and possibly some background information about what you are going to talk about. This part of your presentation should usually be quite brief in order to avoid too much focus on reporting rather than analysing elements.

Ask your teacher what is expected of you.

3. Claim

What does the text/theory/model claim?

"The key point of the text is that the increase in media consumption is detrimental to children."

4. Reasoning

Why should we be convinced by the claim? What supports the claim? Present one or more examples from the text.

"According to the text, several studies show that an increase in media consumption is detrimental to children. For example, one of them shows that... "

5. Reservations

What may weaken the claim? Is the method associated with potential problems? Do some data point in another direction? Could some findings be interpreted differently?

"But even though there's substantial evidence to back up the author's claim, the study also has some methodical/practical/ethical/academic problems, for example...."

6. Conclusion

Summarise the elements above, followed by your own academic assessment.

"In other words, the author believes that... The reasons for this are... The reservations to the claim are... Based on this, in my view... "

